



Usedom App

STAND: 30.09._V0.6 SHORT

MEDIA DATA 2024



Scrollen

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CURRENTLY 30.09.2024

Installations

35.529

since April 2023

+1.707

September 2024

Usages

111.195

Complete

+10.758

September 2024

Favorited

11.260

over 60 new items

+ 500

September 2024

1. Daily downloads and usage currently result in up to 1,054 daily usages.
2. Usage can currently only be evaluated uniquely (opening as restart per device).
3. The installation rate refers to apps that are actually installed on devices.

IDEE USEDOM APP

A mobile information and marketing solution

The **Usedom App** is a mobile application for promoting the island of Usedom, aimed at satisfaction, brand loyalty, and customer acquisition.

It serves as an information platform for tourists and locals, as well as a presentation medium for stakeholders.

Our software, **Destinations Hub**, is the technical foundation for targeted marketing.

For a partnership, please contact us.

Mathias Blum
Managing Director, CEO

KONTAKT DETAILS



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APP SOFTWARE

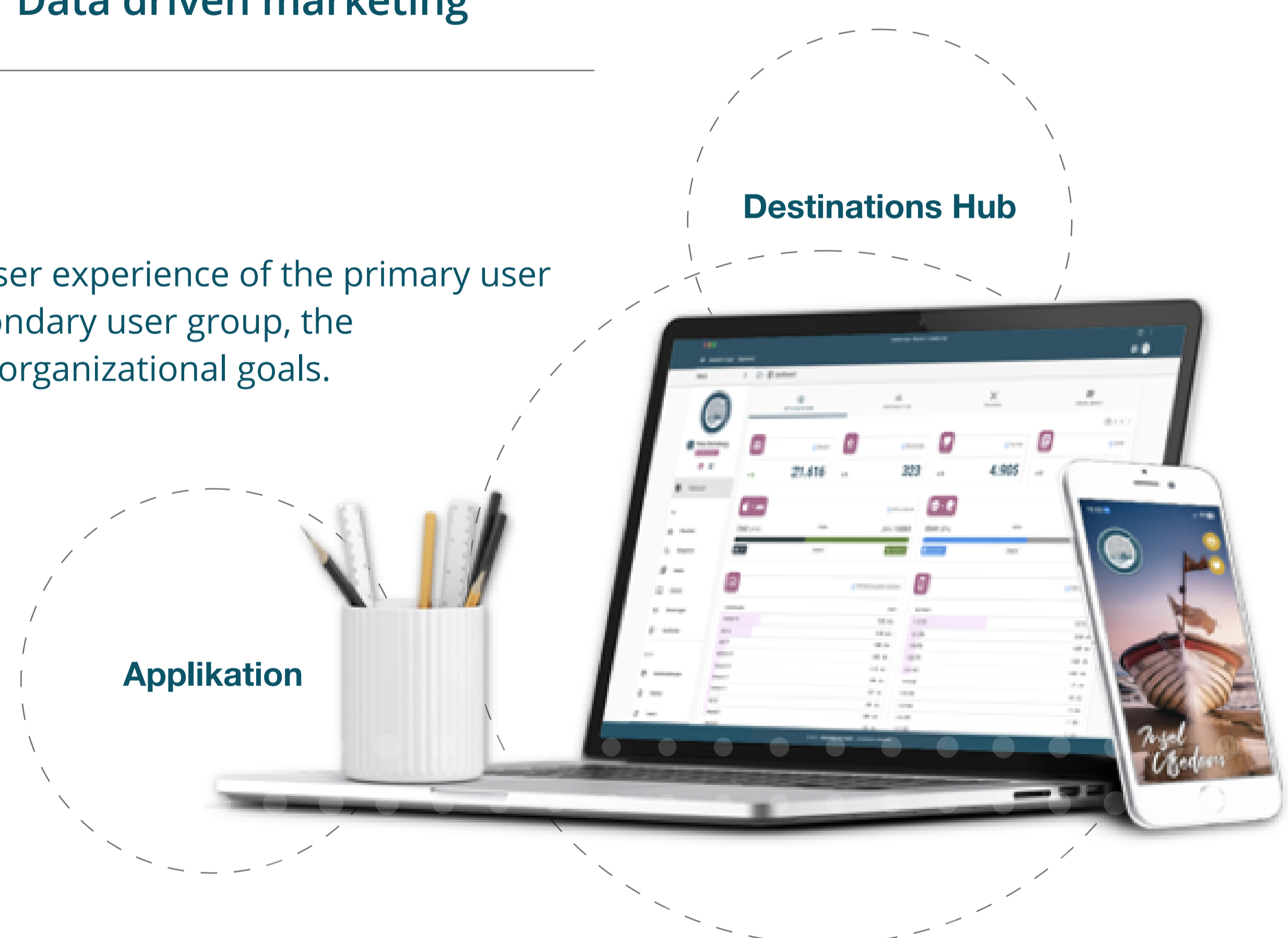
Data driven marketing

A smart combination

Good technical solutions combine the user experience of the primary user group with the requirements of the secondary user group, the stakeholders, as well as the market and organizational goals.

The projects can only be successful if they are embraced by the main user group.

A successful venture is always preceded by a good concept.



What does the future hold?

Questions about the Usedom App project? - Contact us!

Contact:

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Informations:

Usedom Applikation

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digital infrastructures for tourism

marketing-hub.de